



## THE 49<sup>TH</sup> CONVENTION OF THE AMERICAN GUILD OF ORGANISTS

June 22- 26, 2008

Minneapolis/Saint Paul, Minnesota

Dear Prospective Exhibitor,

Enclosed here you will find information and registration forms for exhibiting at the 2008 National Convention of the American Guild of Organists – June 22-26, 2008 in the Twin Cities of Minneapolis and St. Paul. The convention will be headquartered at the magnificent Hilton Hotel centrally located near Orchestra Hall in downtown Minneapolis.

### **A World-Class Convention – [over 2100 participants expected]**

Many AGO members still recall the wonderful 1980 convention held in the Twin Cities. For many years it was held up as the “standard” and model for successful AGO Conventions. Well, we’re about to top that effort with an outstanding convergence of newly commissioned organ and choral works, the world’s finest organists, some of the most magnificent organs and choral ensembles in the world and the fabulous weather of Minnesota in the summer. We anticipate that attendance will exceed that of the last two national conventions – over 2100 participants – giving you valuable exposure to a prime segment of your target audience.

### **A Perfect “Exhibitor’s” Hotel**

The Hilton Hotel is a perfect venue for our convention with all major activities centered around the 3<sup>rd</sup> floor Grand Ballroom. This will be the main gathering space for the entire convention with Registration, General Information, Exhibit Hall and Demonstration Rooms all located in this one area providing high traffic volumes for both exhibit booths [more than 135] and the demonstration rooms [8 or more]. Floor plans are included in this packet. In addition, buses for convention concerts and activities will leave from the Hilton Hotel.

GES Exposition Services will once again provide decorating services. They ably handled the LA and Chicago conventions and have agreed to permit movement of pianos, organs, pipes and related equipment into and out of the hotel by equipment movers of the exhibitor’s choice. This is a great savings to you, the exhibitor. GES is excellent to work with and can handle all of your needs for pre-shipping and storage of materials and equipment.

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## Booths and Demonstration Rooms

Information about booths and demonstration rooms is enclosed here. Please note that no sound producing instruments or demonstrations are allowed in the exhibit hall. Prime locations and rooms always go quickly, so don't delay in returning your contract.

## Registration Packet Enclosures:

Here is a way to increase your exposure at the convention by placing your materials in a packet that will be given to each registrant.

## Exhibit Hours

Exhibit Hours are listed in the General Regulations and for the most part reflect the results of the survey we did of exhibitors in Chicago. There will be cash bars in the exhibit hall during the three late evening times.

Please read the enclosed documents carefully. Complete the Exhibitor Contract form and mail it with your payment. Exhibit space and demonstration room requests will be assigned on a first-come, first-served basis according to postmark time and date. Don't delay. Spaces are sure to sell out and prime locations will go quickly!

Please do not hesitate to email or call if you have questions. We look forward to seeing you in the Twin Cities.

Sincerely,  
Paul Lohman  
Exhibits Chairman  
E-mail: [exhibits@ago2008.org](mailto:exhibits@ago2008.org)